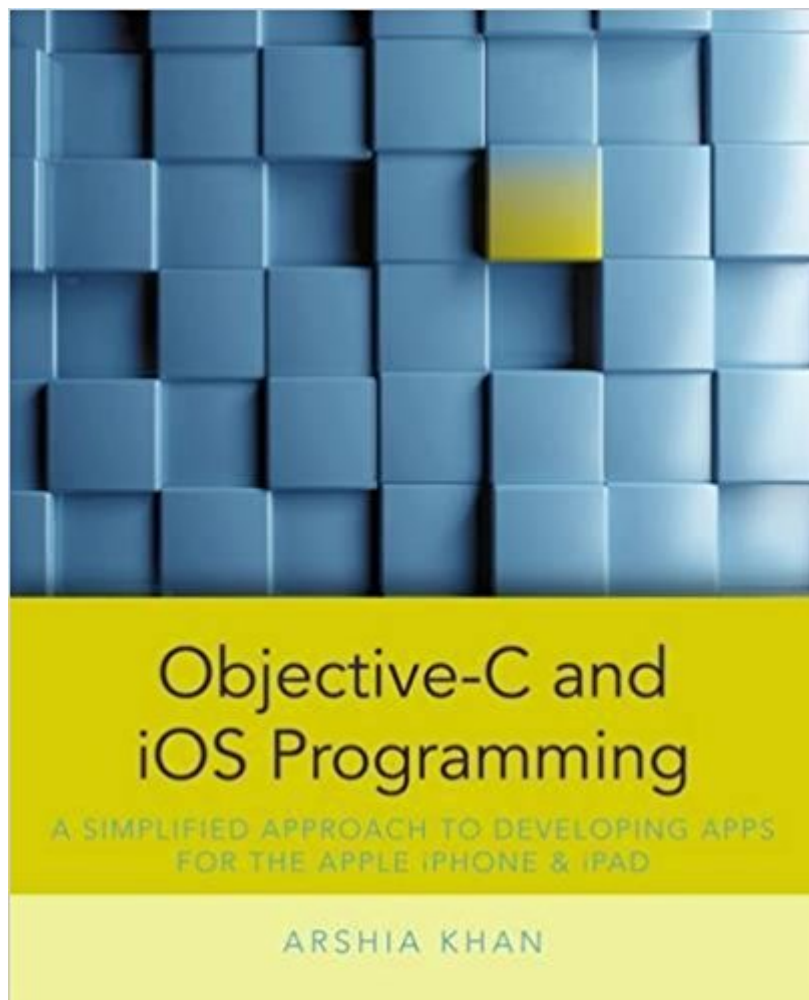




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# Objective-C And IOS Programming: A Simplified Approach To Developing Apps For The Apple iPhone & iPad



## Synopsis

This timely and innovative new text meets the need for a concise, one-semester book that provides a thorough introduction to iOS and Objective-C programming and their practical application in developing iPhone apps. The unique nature of the text highlights and clarifies potentially challenging concepts by providing abundant examples, end-of-chapter summaries, programming problems of varying complexity, and a full hands-on project/lab together with its solution. The book facilitates not only iOS and Objective-C programming but also actual app development in one semester by focusing only on the topics required to develop basic apps.

## Book Information

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## Customer Reviews

Arshia Khan is an Associate Professor at The College of St. Scholastica in Duluth MN. She has earned a Bachelor of Engineering in Computer Engineering, an M.S. in Computer Science, and a Ph.D. in Information Technology. Her current research interests include quality of healthcare, leading-edge teaching techniques, healthcare mobile app development, and innovative healthcare technology development. Her passions are teaching, research, and inspiring her undergraduate students to pursue their research interests in graduate school.

This book, released in 2015, is several years out of date with modern Objective-C coding practices and information. From the few samples I've seen in this book I would rather use it as kindling in a

campfire than tell someone to learn to program with this. Bad habits expound like unnamed parameters in init methods, improper use of ivars rather than properties, and using a string to store a color. Really, go get *Objective-C Programming: The Big Nerd Ranch Guide (2nd Edition)* (Big Nerd Ranch Guides) and be done with it, a far superior book that is written by people that know Objective-C intimately.

This book is good for either beginners or professional fit to their requirement. I wish there are more examples that I could use for my adaptation.

This book is recommending bad practices, has a lot of semantic errors and a horrible code style. This is not worth the paper it is printed on.

There is NO SOURCE CODE for this book even though the preface says so. We were ready to adopt this book for our classes in spite of some of the errors, but this one fact drove it over the edge.

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